

## Speaker Kit

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### **Elena Boheme**

*Strategic Advisor | Keynote Speaker | Moderator*

## **Turning Global Vision into Local Reality**

📍 Based in Riyadh, Saudi Arabia

🌐 [www.elenabohome.com](http://www.elenabohome.com)

✉ [eb@elenabohome.com](mailto:eb@elenabohome.com)

## About Elena

Elena Boheme is a strategic advisor and keynote speaker with deep expertise in real estate development, project deliverability, and Saudi Arabia localization. She brings a uniquely cross-functional perspective to the stage — having worked across the full development lifecycle, from design management and fit-out to deal structuring and executive advisory.

Elena is the co-founder of Metrix Projects, Metrix Advisory, and Aetos MFO. She also serves as Executive Board Member at Triversa Holding and Strategic Advisor on Project Management to Coldwell Banker Saudi Arabia. Her work spans global markets, including France, Monaco, China, Macau, the UAE, and the Kingdom of Saudi Arabia, where she now resides.

Fluent in English, French, and Russian — with basics knowledge of Arabic and Mandarin — Elena is known for her ability to translate complex ideas into clear, compelling conversations that resonate across cultures and audiences.

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## Signature Speaking Topics

### 1. Project Deliverability in Saudi Arabia

What it really takes to go from vision to execution in the Kingdom's fast-paced development landscape.

### 2. Localization & Market Entry Strategy

Helping foreign investors and developers adapt and land successfully in Saudi Arabia — beyond just regulatory checklists.

### 3. Real Estate Development Lifecycle

Insights from design to build to operate — and how to create integrated, future-ready projects.

### 4. Women in Leadership & Development

Leading with strength, clarity, and emotional intelligence in male-dominated industries and multicultural environments.

### 5. Cross-Cultural Intelligence in High-Stakes Projects

Building alignment across global and local teams — and why culture is the true key to execution.

## Formats Available

- Keynote Speeches
  - Panel Moderation
  - Fireside Chats
  - Executive Roundtables
  - Private Workshops or Strategy Sessions
  - Podcast Guest Appearances
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## Why Book Elena?

- Engaging and articulate, with a strategic voice and real-world perspective
- Fluent in three languages; culturally attuned to international and Gulf audiences
- Masterful moderator who creates flow, inclusion, and real substance
- Brings clarity to complexity — ideal for high-level audiences
- Trusted by real estate leaders, investors, government, and family offices

*"I create conversations that move people — and move projects forward."*  
— Elena Boheme

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## Past Engagements & Media

- RED (Real Estate Development) Summit: Europe Edition – Advisory Board & Speaker
  - Hospitality Leadership and F&B Forum UAE - Moderator
  - AlMashtal Knowledge of Design conference - Speaker
  - Cityscape Saudi Arabia - Moderator
  - Cityscape WIRE – Saudi Arabia Ambassador
  - LinkedIn Live Series – Host, *Development Dialogues*
  - Guest articles on LinkedIn (links available on website)
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## Technical & Logistical Details

- Based in: Riyadh, Saudi Arabia
  - Available for: In-person, hybrid, or virtual events
  - Willing to travel internationally upon invitation
  - Languages: English, French, Russian (fluent); Arabic, Mandarin (basic)
  - Speaker fee & travel policy: Provided upon request
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## Contact & Booking

To invite Elena to speak, moderate, or collaborate, please contact:

- ✉ [eb@elenaboheme.com](mailto:eb@elenaboheme.com)
- 🌐 [www.elenaboheme.com](http://www.elenaboheme.com)
- in [www.linkedin.com/in/elenaboheme/](https://www.linkedin.com/in/elenaboheme/)

For urgent speaking engagements or high-level requests, please include:

- Event name and date(s)
- Format (keynote, panel, etc.)
- Location or online platform
- Audience profile and topic focus
- Honorarium or travel provisions (if applicable)

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**Thank you for considering Elena for your next event.**

